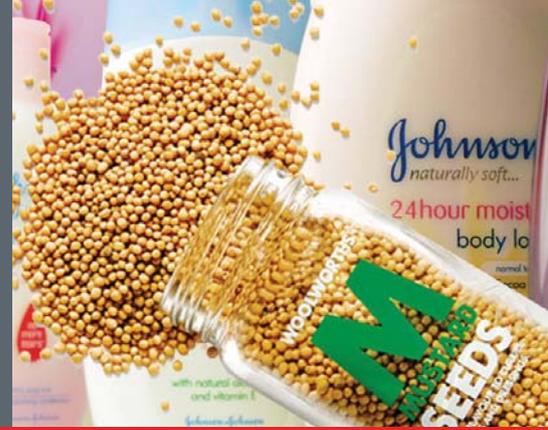





rotolabel

The importance of labels cannot be under-estimated. Labels show ownership and origins, warn of danger, persuade buyers, describe contents, instruct users and indicate price – and are a vital component of efficient business systems and product branding.



ABOUT US

Rotolabel was formed from the merger of two reputable names in South Africa's self-adhesive labels industry: an existing Rotolabel business with roots in Cape Town and which was acquired by the Bidvest Group in 2008, and Johannesburg-based Lithotech Labels which grew as a result of acquisitions and organic growth.

While Rotolabel gained distinction as a manufacturer of world-class product identification labels, Lithotech Labels earned its reputation as a supplier of quality labelling solutions for business process applications.

The company trades in South Africa's two major centres as Rotolabel Cape Town and Rotolabel Johannesburg, and represents the Labelling Solutions division of Bidvest Paperplus – a leading supplier of printing, communications, packaging, labelling and stationery and office solutions in southern Africa.

Empowerment

As of 2017, Rotolabel has its own empowerment rating.
Refer to our website for more information about our current rating.

Manufacturing Capabilities

With a staffing of skilled, dedicated and motivated employees, both plants offer well-designed facilities to support the flexographic, letterpress and digital printing of high quality labels on a range of substrates, with a variety of finishes.

Our latest-generation digital presses produce superior quality labels at affordable prices, and are especially suitable for lower volumes.

State-of-the-art finishing offers foiling, silkscreen and high-build, varnishing and laminating – everything you could wish for in designing a world-class label.





At Rotolabel we are committed to producing labels that match the stature and quality of our clients' products. In order to do so, we offer an array of products and services which will facilitate the growth of brand value.

PRODUCTS & SERVICES

Whether for promoting your products to customers or ensuring smooth and efficient business processes, Rotolabel is committed to producing labels which match the stature and quality of our clients' products.

Through regular investment in technology, supported by committed and dedicated service to customers, we offer labelling solutions that range from high-quality, full-colour product identification labels to the supply of specialised equipment such as barcode printers and scanners, tagging systems and labelling software.

Our comprehensive range of labelling solutions includes:

- Product identification labels
- XPandalabel™ booklet labels
- Computer labels
- Functional labels
- Track-&-trace labels
- Tagging systems
- Price-marking & coding systems
- Thermal labelling systems

We specialise in providing labelling solutions to the following key markets:

- Food & beverage
- Wine
- Personal care
- Pharmaceutical
- Chemical & industrial
- Courier & freight



WE PUT YOU ON SHOPPING LISTS



PRODUCT IDENTIFICATION LABELS

The FMCG market is a competitive one, requiring companies to label their products attractively, display all prescribed information and protect their brands from fraud.

From top quality printing to distinguishing design and security features, Rotolabel is fully equipped to provide self-adhesive and filmic product identification labels for either hand or mechanical application.

We offer an array of special inks, printing services, techniques and finishes which will turn your brand into a must-have.

These include:

- Hot & cold foiling
- Embossing
- Reverse printing
- Silkscreen & highbuild
- Peel-&-Read multi-layer printing
- Over-printing
- A variety of substrates & adhesives
- Varnishing & over-laminating
- State-of-the-art reprographics
- EFI & digital proofing



XPANDALABEL™ BOOKLET LABELS

XPandalabel is Rotolabel's solution for high quality, competitively-priced booklet and leaflet labels.

Now large amounts of information can be permanently attached to the label and the container, eliminating the need for separate package inserts and informational booklets.

In addition to pharmaceutical labels, XPandalabel is great for promotions, competitions, terms and conditions, recipes, give-aways and coupons, and can be applied to existing packaging for limited-time offers.





COMPUTER LABELS

Rotolabel's extensive range of computer labels offers efficiency and convenience for all applications.

Laser Labels

Ideal for desktop processing, our extensive range of stock or custom A4 laser labels offers proven feedability, trouble-free performance and optimal toner acceptance for a top-quality finish. Stock labels are available in a variety of configurations. Bespoke labels can be supplied in a variety of paper colours, printed in up to 5 colours and custom die-cut.

Continuous Computer Labels

Continuous computer labels combine the convenience of self-adhesive labels with the efficiency of electronic data processing.

Rotolabel produces a wide range of continuous computer (sprocket-fed) labels. These labels can be tight-release, printed in up to 5 colours, die-cut in various configurations, and are available on a standard glassine backing sheet or on a kraft backing sheet for high-speed laser printers.

FUNCTIONAL LABELS

Labels that offer solutions for a broad range of applications – such as addressing, barcoding, and marking – are known as functional labels.

Rotolabel manufactures an extensive range of functional labels in continuous and cut-sheet format, with a large selection of substrates, adhesives and facestocks. Functional labels can be supplied as unprinted stock items or custom-printed.

TRACK-&-TRACE LABELS

Through verified computer-generated bar-codes, Rotolabel's track-&-trace labels can be used to verify that a product is genuine and trace it from its origin to the end user, enabling effective tracking of goods in transit.

Track-&-trace labels can be supplied as a single label or a label with many sub-labels, and are ideal for:

- Courier and postal services
- Medical services (e.g., blood transfusion services)



TAGGING SYSTEMS

In the retail clothing industry, garments that are not clearly marked can cause unnecessary work in establishing the information such as price and size – resulting in increased costs and a loss of profits.

An effective tagging system is essential. Rotolabel offers a range of tagging solutions, including the relevant tools, needles and fasteners, to ensure secure attachment to each item.

Tags

Tags can be supplied as single items or in reels or packs (with or without sprockets), with punched eyelets or die-cut to facilitate fastening.

Guns

Our hand-held and pneumatic tagging guns offer a solution for every requirement.

Fasteners

We offer a range of polypropylene and nylon fasteners in numerous sizes.



PRICE-MARKING & CODING SYSTEMS

Price-marking is widely used in retail and manufacturing environments. Labels allow for traceability and pricing, and some also allow for sell-by and best-before dates.

Although most large retailers use pre-printed product bar-codes for identifying products and prices at the checkout, smaller retailers apply a price label to each item. Price-marking offers the benefit of being able to code individual items whilst on the manufacturing line, or to price each item as it is packed onto store shelves.

Rotolabel's comprehensive price-marking system includes labels, guns, cartridges and bands, as well as a full gun repair service).

Labels

Our stock and custom labels are available in a variety of sizes and colours, in water-soluble, non-permanent, textile-friendly and tamper-proof formulations.

Guns

We supply a comprehensive range of hand-held guns for applying labels to items, as well as an assortment of numbering bands and replacement ink cartridges. We also offer an ink roller repair service.





THERMAL LABELLING SYSTEMS

Rotolabel supplies printing systems that allow you to print your own labels according to your business needs.

Direct thermal printers image the paper directly, using no ribbon, while thermal transfer printers use a temperature-sensitive ink ribbon that, when heated, transfers ink to paper or synthetic label material.

Thermal and thermal transfer systems are perfect for labels that are required to be computer-printed with variable information (e.g., barcodes) on-site.

Labels

Rotolabel supplies both direct thermal and thermal transfer labels that can be used in virtually any industry.

Printers & Scanners

Rotolabel's range of direct thermal and thermal transfer printers offers true value for money. Printers can be stand-alone (requiring no additional hardware or software) or PC-connected and supported with advanced software. We also supply scanners for verification of printed barcodes.

Printer Software

With our labelling software, a variety of labels for various applications can be easily and conveniently created.

Thermal Transfer Ribbons

Our SABS-approved, high-quality ribbons ensure optimum printer performance. An extensive range is available in a variety of colours, in wax, resin or wax-resin.



CUSTOMER SERVICE GUARANTEE

Rotolabel is dedicated to making your label experience as convenient as possible. We pride ourselves on creating longstanding relationships with our customers through the continual supply of exceptional service. Our experienced account executives are there to take the hassle out of obtaining the smallest, but one of the most important components of your product – the label.

With plants and sales offices in both Cape Town and Johannesburg, we have a strong national presence and the ability to service customers throughout the country.

CERTIFICATION

Quality Management System

Rotolabel is ISO 9001: 2008 Quality Management System certified, with the original registration having been attained in November 2000.

Food Safety Management System

Rotolabel Cape Town holds a South African Bureau of Standards (SABS) Food Safety Management System ISO 22000: 2005 certification.

Forest Stewardship Council®

Rotolabel is Forest Stewardship Council® certified (FSC-C119866) – wherever possible, our products are manufactured from materials that are responsibly sourced.

Where FSC-certified materials are used, customers can display our FSC label on their products to enable consumers to choose products that support forest conservation, offer social benefits and provide a platform for better forest management.

Mellow Colour Proficient Printer Status

Rotolabel Cape Town has been accredited with Proficient Printer Status through the Mellow Colour Management system.

By achieving this certification we have raised the bar for competitors, improved our internal processes and cemented our relationship with key customers – and we have also taken the responsibility to continue on the journey of continuous improvement.

100% INSPECTION

With our Rotocontrol RSP Inspection Machine that is equipped with AVT cameras, Rotolabel is able to offer the peace-of-mind that comes with 100% label inspection.

The inspection process measures every label against the approved artwork, ensuring that no errors go undetected. A standard procedure on pharmaceutical labels, can be undertaken on other products on request.

CONTACT US

Cape Town: T +27 (0)21 532 5540 | F +27 (0)21 532 2080
Johannesburg: T +27 (0)11 975 8141 | F +27 (0)11 394 3205
www.rotolabel.co.za

